

PALM MOUNTAIN RESORT & SPA APPOINTS STEVEN BOSWELL AS GENERAL MANAGER



PALM SPRINGS, Calif. (November 6, 2018) — Palm Mountain Resort & Spa is pleased to announce the appointment of Steven Boswell as general manager. In this role, Boswell will oversee daily operations of the downtown Palm Springs resort.

Boswell brings more than 18 years of experience working in hospitality to Palm Mountain. Most recently, he served as the regional managing director of multiple hotels in the southwest region, including The Nautical Beachfront Resort and Tivoli Lodge. Previously, Boswell was the general manager of Lake Arrowhead Resort and Spa, which earned an AAA Four Diamond rating under his leadership.

"Palm Mountain Resort & Spa is a terrific property in the heart of Palm Springs, and I am excited to join the team," said Boswell. "I look forward to bringing my love for the travel and hospitality industry to the hotel and vibrant local community, while continuing to offer our guests an exceptional experience."

Boswell will succeed Tim Ellis, a fixture of the travel and tourism community in Palm Springs. After 36 years in hospitality, Ellis has decided to retire from his celebrated career in hotel management but will continue his close ties to the greater Palm Springs tourism industry in his new position as managing partner of *TravelHost* magazine.

"Steven's hospitality expertise and leadership will be a huge asset to the team," said Ellis. "He has an incredible track record with some of the best resorts in the country and will be bring a wealth of knowledge to our beautiful hotel. I know I'm leaving the property in great hands."

Palm Mountain completed a multimillion-dollar renovation in 2015 and today offers 142 graciously appointed rooms and suites, many with balconies and views of the San Jacinto Mountains. The Spa offers a relaxing escape for guests, complimented by a perfectly chilled pool with sunning terrace, hot tub and fire pits. The Resort's indoor event facility and spacious outdoor patio offer the perfect place to entertain guests in a warm and inviting atmosphere. Palm Mountain is managed by Seattle-based Columbia Hospitality, Inc.

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About Palm Mountain Resort & Spa

Palm Mountain Resort & Spa is located in the heart of Palm Springs, at the foothills of the San Jacinto Mountains. Surrounded by restaurants, shopping, galleries and an abundance of outdoor activities, the resort is located just steps away from famed Palm Canyon Drive. Scenic grounds feature lush flowers and palm trees, a spectacular pool, a hot tub and terrace, and courtyard fire pits. The resort completed a multimillion-dollar renovation in 2015 and offers 142 graciously appointed rooms and suites, an on-site spa and indoor and outdoor private event spaces. Palm Mountain is managed by Columbia Hospitality, Inc. For more information or to make a reservation, please call 800-622-9451 or visit www.palmmountainresort.com.

About Columbia Hospitality

Columbia Hospitality (Columbia) is a Seattle-based hospitality management and consulting company that was established in 1995 by founder and CEO John Oppenheimer. Columbia's growing portfolio includes award-winning hotels, public and private golf facilities, conference centers and distinctive venues. Columbia creates exceptional experiences for guests and team members while achieving phenomenal results for property owners. With over 20 years of proven success in management, Columbia has also consulted on over 100 hospitality projects worldwide, delivering a high level of

customized service to partners and investors. For more information about Columbia and to view the entire portfolio, visit www.columbiahospitality.com.

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